

FOR IMMEDIATE RELEASE

HUNDREDS OF RECYCLERS ATTEND 2012 CAR-PART INDUSTRY CONFERENCE

FT. WRIGHT, KENTUCKY, August 21, 2012 – Auto recyclers from across the US and Canada came to Northern Kentucky on August 9-11 for the 2012 Car-Part Industry Conference. Recyclers were able to see exciting new products, network with other recyclers, receive one-on-one training, meet with product developers, hear from auto recycling and collision industry experts, and attend classes covering the products they use every day, as well as see previews of brand new products and enhancements Car-Part.com will be releasing soon.

Jeff Schroder, President of Car-Part.com, said:

“This was our most successful year yet! We were thrilled to be able to put together such an excellent panel of fellow recyclers, collision and recycling industry experts, and Car-Part trainers to talk to our customers and provide guidance at such a tricky time for our industry. And I can tell our customers appreciated their expertise—I have been absolutely overwhelmed at the positive feedback I heard from throughout the conference and since it ended! I know that recyclers are selling more parts and working more effectively and efficiently *today* armed with their new tools and information, and that’s really why we hold the Industry Conference in the first place: to help auto recyclers to work faster and better, while growing a large, varied, and dependable customer base.”

Recyclers were welcomed with a reception on Thursday evening, and Friday classes were kicked off with a keynote presentation by Jeff Schroder covering the Car-Part products suite. After attending morning classes covering subjects such as Car-Part Pro, selling parts on eBay, and new features in Bidmate and Partmate, recyclers were treated to a presentation by Randy Reitman (President, ARA) during lunch. Friday afternoon presentations included a Collision Industry Panel Discussion on increasing the use of recycled parts; the panel included Peter Piotrowski (ERIE Insurance), Peter Lovasz (Mitchell International), Michael O’Leary (Innovation Auto Group), and Don Porter (State Farm, retired). Afterward, there was a keynote presentation previewing upcoming features of Checkmate including QuickBooks integration, eCommerce, graphical interfaces, and more. Friday evening featured a riverboat dinner cruise along the Ohio River.

Saturday began with a keynote presentation on increasing sales by Robert Counts. Classes covered NMVTIS, Checkmate Workstation, and the aftermarket industry. Lunch featured a keynote presentation by Steve Fletcher (Managing Director, ARC). After lunch, recyclers were able to attend classes or go on tours of Reitman Auto Parts or Foreign Auto Salvage and the main Car-Part.com data center. The one-on-one training rooms were packed as recyclers took advantage of the last few hours for personalized instruction. The conference wrapped up with dinner and a concert by Car-Part.com’s own band, The VW Beetles, followed by The Frankl Project, a Cincinnati-based rock band.

Photos are available on [facebook.com/carpartcom](https://www.facebook.com/carpartcom)

About Car-Part.com

Car-Part.com went online in May 1998 as the first web service to offer used auto parts locating. Today, Car-Part.com is a leading used auto parts search destination, processing 10 million part searches per month. Car-Part.com also provides industry-leading products and services to automotive recyclers with a full product suite that helps recyclers manage their businesses. Car-Part.com uses this unique insight to provide the unequalled and accurate information that powers Car-Part Pro.

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