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Car-Part.com launches the next generation of its Car-Part Pro eCommerce marketplace

Ft. Wright, KY – July 25, 2014 – Car-Part.com launches a new version of its Car-Part Pro Marketplace for the collision and mechanical repair industries.

EMS Pro, Car-Part.com's EMS-based integration with the three estimating systems, provides one-click access to Car-Part Pro's parts distribution network. "Car-Part EMS Pro, in my mind, is a necessity for all damage appraisers and estimators. It seamlessly opens the search link with all required information ready to check availability and price. I have noticed that I am checking recycled parts even when I initially didn't intend to. This makes the repair planning process quicker and more accurate" said Garnet Young, President of Young's Auto Body.

Online part ordering on Car-Part Pro is now available for repairers via the "Order Part" button, which provides one-click ordering from over 1,000 eCommerce-enabled part providers, a natural complement to Car-Part Pro's real-time delivery and part availability information. "Car-Part Pro has awesome speed at locating any kind of part. It really allows you to determine a fair price for what you are buying. We make Car-Part Pro our first choice in parts locating" said Harry Moppert, President of Moppert Brothers, Inc.

Car-Part.com has also recently worked closely with OEConnection, the parts eCommerce technology leader for original equipment manufacturers' (OEM) distribution networks, to integrate its services with Car-Part Pro. This integration enhances the part choices available to repairers using Car-Part Pro by providing them with the ability to order parts from their favorite OEM dealerships while maintaining a streamlined workflow. Similarly, repairers using CollisionLink can maintain their workflow when pricing and sourcing recycled parts. "Integrating our solutions furthers our goal of improving the way the industry buys parts" said Jeff Schroder, CEO of Car-Part.com.

The power of Car-Part Pro is now available in the palm of your hand. The Car-Part Pro mobile app simplifies locating and ordering parts for repairers and re-inspectors by using a VIN barcode scanner to identify the correct interchange part numbers. The Car-Part Pro native mobile app is compatible with Apple, Android, Amazon, and BlackBerry devices.

Learn more about Car-Part Pro or sign up at <u>CarPartPro.com</u>. Car-Part Pro is offered to repairers at no cost and is available for insurers and Independent Appraisers! For more information about Car-Part EMS Pro, call Car-Part.com at 859-344-1925.

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Online marketplaces powered by Car-Part.com serve over 11 million part searches per month on behalf of 4,500 part providers which represents \$5 billion in part searches per month. Car-Part Pro went live in 2012 and serves 23,000 repairers. Car-Part.com also provides a completely integrated auto recycling workflow and inventory management system. For more information on Car-Part.com or Car-Part Pro, please call Roger Schroder at 859-344-1925.