

Contact: Roger Schroder
Phone: 859-344-1925
Email: Roger@Car-Part.com

FOR IMMEDIATE RELEASE

400 ATTEND THE CAR-PART INDUSTRY CONFERENCE
Ft. Wright, KY – August 4-6, 2011

FT. WRIGHT, KY, Aug. 16, 2011 – Auto recyclers from across the US, Canada, Mexico, and Australia came to experience exciting new product solutions from Car-Part.com. Thirty-two classes were offered, nine of those being new. Rob Rainwater gave insights into auto recycling sales management and techniques. Industry-related classes were presented by recyclers, core buyers, and HR professionals, and an aftermarket quality program was discussed by Dan Morrissey, ABPA's chairman. DJ Harrington emceed the event.

Recyclers were thrilled to be among the first to be configured for Car-Part Pro™, the new search engine designed for professional repairers. Coaches helped recyclers configure their best options for extended warranties, accurate delivery times, and brokering.

They were eager to get their hands on the currently available CrashLink™, which provides OE interchange, diagrams, and a pricing calculator that helps value assemblies, interchange and non-interchange parts for collision repair pricing.

Other new product presentations included Real Time Barcoding™; vehicle and part imaging for Checkmate®, Car-Part Pro, and eBay®; Checkmate Workstation™; Order Trakker™; new features of Car-Part Messaging™; Coremate™ and many more.

One-on-one training sessions were packed on Saturday afternoon.

At the end of a busy and productive first day, recyclers were treated to a night on a riverboat to relax and network while enjoying the banks of the Ohio River and the Cincinnati skyline. On Saturday, they toured Foreign Auto Salvage, Car-Part's headquarters, and one of Car-Part's two data centers, which combined house 500 servers!

Joel Larson of Al's Lynwood Truck Parts remarked, "Whatever you people are doing, keep it up. I've not seen excitement in the industry like this since the days of Autoinfo!"