



# Taking Great Photos

- Keep your white background as clean as possible.
- To get a “pure white” background in your photos, with the camera open, tap the screen right on the part you’re taking pictures of, and then adjust the brightness:
  - **iPhone** – Drag the yellow sun up/down.
  - **Android** – Drag the light bulb left/right.
- Take at least six pictures of each part (up to 24).
- Take pictures of any dings/dents/scrapes. You want to be as detailed as possible when documenting imperfections. You can use the Photomate app to add circles and arrows.
- Take a picture of OEM part tags/part numbers.
- Photograph each side of the part (front, back, top, bottom). Make sure to include any stock numbers/writing. These pictures can be very helpful when dealing with returns!
- **Door mirrors:** Turn door mirrors backwards for the first picture so you can see the color of the part.
- **Electrical parts:** Take pictures of any plugs/wires. Also take a picture of the inside of the plug to show the pins are not bent or corroded.
- **Painted parts:** It can be helpful to take a close-up picture of the paint so the customer can see the finish of the paint: flat, pearl, metallic, etc.
- **Movable parts:** If part is movable (pop-out cup holders, sun visors with mirrors, etc.), take a picture with the part open as well as closed.

## Supplies Needed:

- Table or desk
- Posterboard or roll of white paper
- iPhone or Android phone
- Good lighting

## Optional Supplies:

- Portable stand lighting
- White out pens/white tape
- Props/wedge to prop parts up



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## Great Pictures Sell Parts!

“Take pictures like you don’t have descriptions. Write descriptions like you don’t have pictures.”

- David Bebesi, J&J Auto Wrecking